

David Ross

Your Conservative candidate for St Barnabas Division

Ferndale, Franche, Habberley North and Marlpool



Working all year round to deliver what matters to YOU

It has been a privilege to serve the residents of St Barnabas as your County Councillor for the last four years and I am delighted to be standing as your Conservative candidate in the County Council Election on Thursday 1st May.

As your County Councillor I have worked to deliver what matters to you, the residents:

The resurfacing of pavements and roads on the Franche, Ferndale and Marlpool estates.

I fought against the development at Low Habberley and was disappointed when the Planning Inspector upheld the appeal by the developers. I have worked with other councillors to keep our neighbourhood clean and tidy and I have regular meetings with Highways to survey our local roads and make sure the gullies are cleaned, so to avoid local flooding.

Residents contact me on a range of issues from bins not being

collected, housing, streetlights and inconsiderate parking. It has been a privilege to have helped many residents over the last four years.

I have and will continue to lobby the County Council for much needed improvements to the 3 Crowns Island, I have been supported by many residents in this campaign. This notorious hotspot is long overdue for improvement and for a light controlled crossing on the Franche Road to make access easier to White Wickets park. The Labour Government's housing target puts the Green Belt at risk and if elected I pledge to work to protect our beautiful green and open spaces.



Working to get the 3 Crowns Island improved



These beautiful green and open spaces MUST be protected

What David Ross has been doing for residents in St Barnabas



Keeping the roads and pavements up to standard

Using my divisional fund I have been able to fund and upgrade a number of pavements, including Franche Road, Coningsby Drive and Habberley Lane.



Keeping our neighbourhood clean and tidy

I have been able to use my divisional funding to work with other councils to keep our neighbourhood clean and tidy, and free from litter.



Dealing with parking outside our schools

I have had extra bollards installed in Chestnut Grove to deter parking on the corner. This has helped to improve visibility for children and parents.



Working with resident groups

It was great to work with residents in Coningsby Drive to improve this area and plant a tree to celebrate the life of our late Queen Elizabeth II.

David Ross - Working For You All Year Round

David Ross' commitment to improve the 3 Crowns Island

The island at the junction of 4 main roads, commonly known as the 3 Crowns Island is a well-known traffic hotspot in Franche.



David Ross, will work with Highways and partner agencies to secure the funding necessary to deliver a safer road layout for the 3 Crowns Islands.

There are numerous near misses each day and the occasional collision, thankfully there have not been any major injuries over the last few years.

The traffic levels have returned to normal following the pandemic and reflect the national trend, of around a 32% increase in all vehicle road usage over the last 20 years. (source roadtraffic.dft.gov.uk)

There was work carried out on this island some 20 years ago to deal with traffic problems but the design, which then was sufficient

to cope with traffic demand is woefully inadequate in 2025.

Not only has the island had to deal with the natural increase in local traffic but the significant increase in HGV and van traffic using Kidderminster as a bypass from the M6 and M54 to destinations in North Wales.

A future design would need to increase the size of the island which relative to the size of the junction is small, further, lane markings giving drivers a path to follow around the island is required. Together with signage

at the approach would, I believe, help with the traffic flow and make navigating this junction safer for all road users.

With the development at Low Habberley nearing completion which adds another 124 houses and potentially at least that number of extra vehicles, together with the Labour Government's changes to planning law and the increase in housing target for the district from 276 to 584 houses per year will only add to the problems faced by road users across the district including residents in St Barnabas.

Conservatives delivering for Worcestershire



Your Money

The Conservative controlled Worcestershire County Council has the **3rd lowest** Council Tax of any county council in the country.



Education

9/10 of our schools are rated Good or Outstanding. Investing **£173m** into local schools to provide more school places including **£30m** to support children with SEND.



Roads & Pavements

Our roads are in the top 25% nationally.

- **137 miles** of roads resurfaced
- **163 miles** of pavements resurfaced
- **515 miles** of roads were surface dressed.



Transport

Many of our local bus routes are subsidised to ensure they remain viable. We are delivering a county wide walking & cycling network. Kidderminster Station re-opened after a **£5m** investment.



Social Care

Over **70%** of the County budget is spent protecting our most vulnerable residents. Over the last 4 years adult social care budget has increased by **22%** and children's social care by **19%**.

Why I am voting for **David Ross** on **Thursday, 1st May**



“ I fully support David in his campaign to get improvements for the 3 Crowns Island. This island has been a major traffic problem for many years. ”

N. Scott
Local resident



“ Residents are grateful that Cllr David Ross is fighting to protect the green belt and open spaces, especially Ferndale Fields, which are used by hundreds of local people. ”

M. Gregg
Local resident

Supporting the Voluntary Services in Kidderminster

Cllr David Ross continues to support the work of the voluntary sector especially with local transport.

Worcestershire County Council subsidises many of the bus routes, not all of our estates are covered, and this is where organisations such as Dial-A-Ride and Community Transport play such a vital role.

From March both of these organisations are joining together after having worked in partnership for many years. The services to the elderly and disabled as well as to those residents who have no public transport are used for keeping medical and social appointments as well as shopping.

David has supported Dial-A-Ride since becoming your County Councillor and if elected will continue to support the new combined service.

To Do!

~~Beechfield Drive~~
~~Sandicliffe Close~~
~~Coningsby Drive~~
3 Crowns Island



Since being elected as your County Councillor David Ross has prioritised keeping the division clean and tidy.

Using his Highways fund David has paid for these areas to be weeded and cut back.



My plan for St Barnabas

1 Inconsiderate and illegal parking near our schools

I have worked with both the school and the police to tackle the problem of parking around Marlpool Lane and Willowfield Drive at school drop off and pick up times.



2 Tackling speeding on the Franche Road

I have had this VAS sign placed on the Franche Road to alert drivers to their speed, and working with the Police on speed camera enforcement. Pleased to report that it is having a positive effect.



3 Crossing for the Franche Road

I have been working with the County Council to get a light controlled crossing near to White Wickets Park so that residents may safely cross this very busy road. I will continue to lobby for the necessary funds.



4 Keeping our roads and streets up to standard

I asked for the replacement of a number of street and road nameplates throughout the division, this one at Puxton Drive was in a bad condition.



5 Working with the Police and Crime Commissioner

I regularly meet with the Police and Crime Commissioner and the Safer Neighbourhood Team to tackle the problem of Anti-Social Behaviour especially around the parks and open spaces.



6 Working with the District Council

I was asked by a resident if I could help with a neighbour who was storing rubbish, I was able to work with the enforcement team at the District Council to get this resolved.



REMEMBER:

To use your **Vote** on **Thursday 1st May** to elect a Councillor who will deliver for you...

VOTE FOR DAVID ROSS,
The strongest voice for St Barnabas
with a history of delivering



POLLING STATIONS ARE OPEN 7AM TO 10PM