Dear Resident,

Mike Cheeseman is a resident of the ward and so is his family and Mike is determined to ensure Kidderminster continues to thrive and stays a great place to live in. He was raised and educated in the 'Black Country' with qualifications in Mechanical Engineering and Marketing. Although retired now, he is still a member of the Chartered Institute of Marketing and has had a lifetime and wealth of experience in dealing with difficult situations, finding solutions and implementing them.

Since being elected last May as your Conservative District Councillor, Mike has been honoured to be able to help resolve numerous LOCAL issues. However, there is still much more to achieve and by re-electing Mike you can allow him to take up the challenges ahead and continue to work hard for you, the residents of Franche and Habberley North.

It is Mike's firm belief that local politics is all about LOCAL people and councillors should have a strong voice for their communities all year round not just at election time. If re-elected his pledge to you is to:

- work tirelessly and keep you informed through regular newsletters; and
- continue to attend local PACT meetings, hold weekly Saturday surgeries all around the Ward and make home visits when requested.

Mike is currently a Kidderminster Town Councillor as well as sitting on the District Council's Licensing & Environmental Committee. He is committed to improving community services and will endeavour to ensure that all available resources are spent wisely for the benefit of all residents.

David Ross is a Kidderminster Town Councillor and has lived and worked in Kidderminster for over 30 years. As a Maths graduate he has a strong interest in education and young people, as they are the future upon which our community is based. With an interest in local matters that affect our everyday lives, David attends regular meetings with fellow councillors and residents and looks forward to meeting more of you at PACT meetings and the regular surgeries held by the Conservative councillors.

David is dedicated and determined to be a strong local voice for the whole community all year round not just at election time. If elected his pledge to you is to:

- be committed to supporting and helping all the residents of Franche & Habberley North and
- work to ensure a safe community and environment for us and our children.

Now semi-retired, David is delighted to be part of the Franche & Habberley North Conservative team standing for election to the District Council. If elected, David will work for the good of ALL the residents and is always happy to be contacted if help is needed. When not working on council duties, David likes to visit the countryside in our area and is a member of the National Trust. A keen sportsman in his youth he was a sprinter representing his county in national race meets.

Please spare just a few minutes on 2nd May, to vote for the two of us, in order that we can be your strong voice.

Yours sincerely,

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Mike Cheeseman and David Ross

You have 3 votes – vote **CHEESEMAN – ROSS** The Franche & Habberley North Team you can TRUST

Promoted by G Onslow on behalf of Mike Cheeseman and David Ross, all of WFCA, 35 Mill Street, Kidderminster, DY11 6XB. Printed by Vale Press Ltd, 6 Willersey Business Park, Willersey, Broadway WR12 7RR







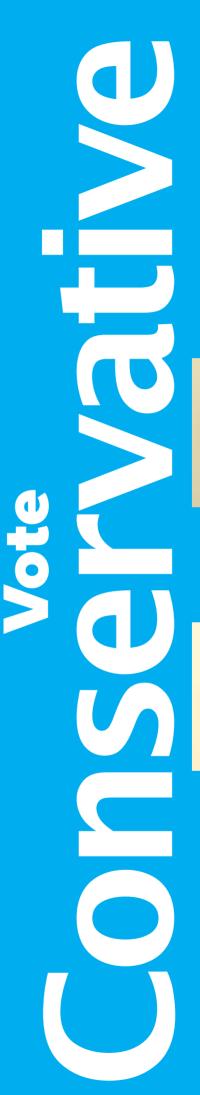
David ROSS Conservative Party Candidate







Tel: 01562 823820 Email: office@wyreforestconservatives.com





David Ross

Mike Cheesemar